



IMPORTANT CHANGES INVOLVING OUR WHOLESALE CUSTOMERS

PRICE CHANGES

Effective January 1, 2020 rev.

As customers of the Antique Rose Emporium you understand how roses are the ultimate garden plant and a means by which you can set yourself apart from your competition. We appreciate your continued support and patronage of our company. For us to continue to provide this product to you, we must address our pricing to insure the viability of our company. Price increases are unfortunately necessary to insure our future.

As of January 1, 2020, our roses will increase by \$1.00 each. For orders placed prior to January 1, 2020, pricing from 2019 will be honored. Advance orders at 2019 prices must be shipped prior to February 28, 2020.

On an encouraging pricing note, we are now able to offer a 10% discount on our roses that are picked up at our wholesale location. Our roses are available year-round for pick up by appointment.

Adjustments to our shipping charges are also going into effect January 1, 2020. We have outlined three delivery options from which you may select the best option for you.

TRUCK DELIVERY FREIGHT RATES AND MINIMUMS (FOB Independence, Texas)

Freight will be charged as a percentage of the total order with a base minimum delivery charge.

<u>Zone</u>	<u>Distance</u>	<u>Minimum order</u>	<u>Delivery rate</u>	<u>Minimum del. charge</u>
1	up to 60 miles	\$ 750	3% of total order	\$ 75
2	61-100 miles	\$ 750	4% of total order	\$100
3	101-150 miles	\$ 750	6% of total order	\$125
4	151-225 miles	\$1000	8% of total order	\$200

Distances of 226 miles or greater: see the "Shipped to You" program below or contact your sales representative to discuss arrangements.

PICK-UP ORDERS

\$50 minimum order for pick-ups.

10% discount applied to rose pick-up purchases

We do ask that you call in your order in *at least 3 hours before your arrival*, so your purchase can be pulled and ready for you upon your arrival.

Wholesale Office
9300 Lueckemeyer Road, Brenham Texas 77833
979-836-3950

SHIPPED-TO-YOU (via FedEx)

\$15.95 PER ROSE DELIVERED VIA FEDEX IN TEXAS = An all-inclusive charge for rose, boxing, shipping, and handling.

PROGRAM ADVANTAGES:

- Order as few as 30 roses OR as many as 500 roses
- Drop ship roses to your job site or place of business
- Reorder with a quick turnaround on delivery
- Order or restock nine months of the year: September through May

REQUIREMENTS PRIOR TO SHIPPING VIA FedEx:

- You must be an established wholesale customer (All paperwork must be on file.)
- Minimum of 30 roses per order
- Single delivery address per order
- Payment made at time of ordering

The many benefits of ordering from the Antique Rose Emporium include:

- Free colorful POS (point of sales) signage, upon request, to assist your customers and staff with product knowledge.
- Five complimentary copies of our all color reference, *Guide to Old Roses*, to share with your staff to learn more about these evocative roses.
- Access to Antique Rose Emporium speakers, schedules permitting.
- Access to our informative Wholesale Website at www.areroseswholesale.com where you are able to download our current rose availability. (For additional information on our roses, our retail/mail order website is at www.WeAreRoses.com)
- A knowledgeable staff to assist you with your selections.
- An amazing selection of own root roses including: historic, popular modern, romantic, fragrant, award winning, easy to grow, and colorful.

Our goal is to offer the very best roses for the south and far beyond.

We believe that you will also share our enthusiasm for our exceptional collection of garden roses. Let us help you bring back the natural charm and interest of these plants to your clientele.

We look forward to working with you.

Wishing you all the best,

Robbi Daves Will
Wholesale Sales
979 203 3647
weareroses@gmail.com

Jessica Lawson
Office Sales
979-836-3950
jessica@weareroses.com

revised January 15, 2020

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